



DAVIS UNIVERSITY

COURSE SYLLABUS

COM203: SPEECH COMMUNICATION

COURSE SYLLABUS FOR: COM203 SPEECH COMMUNICATION

CREDIT HOURS: 5 CREDITS

INSTRUCTOR:

INSTRUCTOR EMAIL:

INSTRUCTOR OFFICE HOURS:

COURSE DESCRIPTION: This course is to develop basic speaking and listening skills of students through the delivering of speeches. It provides a basis for understanding the discipline of communication, and the opportunity for students to develop and strengthen skills in preparing and presenting public oral presentations in a variety of situations. Students will learn how to research, outline, and deliver short, informal presentations as well as longer speeches.

EXPECTED LEARNER OUTCOMES: The student will

1. Demonstrate professional oral communication as a listener and presenter.
2. Identify basic terms, models, and concepts of speech communication
3. Use skills to give speeches suitable to diverse audiences, occasions, and purposes.
4. Use appropriate language in a speech while recognizing and respecting cultural and ethnic diversity in dialects and speech patterns
5. Prepare formal, linear outlines for an informative and persuasive speech.

TEXT: *Pocket Guide to Public Speaking*, 5ed. Dan O'Hair, Mac Higher, ISBN: 9781319087654

PLAGIARISM AND COPYRIGHT INFRINGEMENT POLICY: Work that is found to be plagiarized receives a grade of zero and often causes a student to fail a class. Documentation of plagiarism is added to the student's academic file as a violation of accepted student conduct and is subject to disciplinary action. Plagiarism is the use of another person's exact words, or their ideas written in the student's words without giving the original author credit.

Plagiarism can result from any of the following:

- Quote material directly without using quotation marks.
- Paraphrase the original so that many of the phrases are the same as the original. A good rule is no more than 3 or 4 words in a row should be the same as the original.
- Copy the original sentence pattern, substitution synonyms for key words.
- Neglect to indicate the source of the original material.

ASSESSMENTS:

Content	Points
Self-Introduction Discussion	100
Informative Outline	100
Informative PowerPoint	50
Informative Presentation	150
Informative Presentation Reflection	25
Persuasive Outline	100
Persuasive PowerPoint	50
Persuasive Presentation	200
Persuasive Reflection	25
Quizzes	200
Midterm Exam	100
Final Exam	100
Self-Introduction Discussion	100
Informative Outline	100
Informative PowerPoint	50
Informative Presentation	150
Total	1200

COURSE GRADE:

A+ = 97%–100%	C+ = 77%–79%
A = 93%–96%	C = 73%–76%
A– = 90%–92%	C– = 70%–72%
B+ = 87%–89%	D+ = 67%–69%
B = 83%–86%	D = 63%–66%
B– = 80%–82%	D– = 60%–62%
	F = Below 60%

TENTATIVE COURSE OUTLINE:**(Subject to change)**

Module/ Units	Content Covered	Assignments & Assessment
Module 1	Course Introduction Ch 1 Becoming a Public Speaker Ch2 From A to Z: Overview of a Speech	Self Introduction Discussion Quiz 1
Module 2	Ch 3 Managing Speech Anxiety Ch 4 Ethical Public Speaking Ch 5 Listeners and Speakers Ch 6 Analyzing the Audience	Quiz 2
Module 3	Ch 7 Selecting a Topic and a Purpose Ch 8 Developing Supporting Material MLA Lesson	Quiz 3
Module 4	Ch 9 Finding Credible Sources in Print & Online Ch 10 Citing Sources in Your Speech Ch 11 Organizing the Body of the Speech Ch 12 Selecting an Organizational Pattern Ch 13 Outlining the Speech	Quiz 4
Module 5	Ch 22 Informative Speaking	Midterm Exam

Module 6	Ch 14 Developing the Introduction and Conclusion Ch 15 Using Language Ch 16 Methods of Delivery	Quiz 5
Module 7	Ch 17 Your Voice in Delivery Ch 18 Your Body in Delivery Ch 19 Speaking with Presentation Aids Ch 20 Designing Presentation Aids Ch 21 Using Presentation Software Informative Speech Information	Informative Outline and PowerPoint Quiz 6
Module 8	Appendix C Preparing for TV and Radio Communication Appendix D Tips for Non-Native Speakers of English	Informative Video Presentation Informative Speech Reflection Quiz 7
Module 9	Ch 23 Principles of Persuasive Speaking Ch 24 Constructing Persuasive Speech Persuasive Speech Information	Persuasive Outline and PowerPoint Quiz 8
Module 10	Ch 25 Speaking on Special Occasions Ch 26 Preparing Online Presentations Persuasive Speech	Persuasive Video Presentation Quiz 9
Module 11	Ch 27 Communicating in Groups Ch 28 Delivering Group Presentations Ch 29 Business & Professional Presentations	Persuasive Speech Reflection Quiz 10
Module 12	Ch 30 Presentations Assigned across the Curriculum Chs 31-36 Speaking in Other College Courses Interview and job selection (pg. 39)	Final Exam