



DAVIS UNIVERSITY

COURSE SYLLABUS
MGT300 BUSINESS, GOVERNMENT, AND SOCIETY
SUMMER QUARTER 2026

QUARTER: SUMMER QUARTER 2026

COURSE SYLLABUS FOR: MGT300 BUSINESS, GOVERNMENT, AND SOCIETY

CREDIT HOURS: 5 CREDITS

INSTRUCTOR:

INSTRUCTOR EMAIL:

INSTRUCTOR OFFICE HOURS:

COURSE DESCRIPTION: This course examines the political, social, and ethical dimensions of business, exploring corporate governance, stakeholder relations, sustainability, and global challenges. Through case studies and analytical frameworks, students learn to assess business responsibilities in society and develop strategies for ethical decision-making in a complex regulatory environment.

TEXT: *Business and Society: Stakeholders, Ethics, Public Policy*, 17ed., by Anne Lawrence, James Weber, Vanessa D. Hill and David M. Wasieleski, McGrill Hill

LATE WORK POLICY: All students are expected to submit homework assignments electronically on the date specified on the syllabus. No late homework will be accepted and the student will receive a "0" (zero) for the homework assignment. Should the student refuse to complete the assigned work for the class, it could result in the student failing the class. All work assigned is expected to be completed on the date assigned. The instructor reserves the right to alter the schedule as necessary. Please be sure to check your email/Moodle for any changes to the schedule.

PLAGIARISM AND COPYRIGHT INFRINGEMENT POLICY: Work that is found to be plagiarized receives a grade of zero and often causes a student to fail a class. Documentation of plagiarism is added to the student's academic file as a violation of accepted student conduct and is subject to disciplinary action. Plagiarism is the use of another person's exact words, or their ideas written in the student's words without giving the original author credit.

Plagiarism can result from any of the following:

- Quote material directly without using quotation marks.
- Paraphrase the original so that many of the phrases are the same as the original. A good rule is no more than 3 or 4 words in a row should be the same as the original.
- Copy the original sentence pattern, substitution synonyms for key words.
- Neglect to indicate the source of the original material.

ASSESSMENTS:

Content

Assignments	20%
Exams	50%
Quizzes	20%
Participation	10%
Total	100%

COURSE GRADE:

A+ = 97%–100%	C+ = 77%–79%
A = 93%–96%	C = 73%–76%
A– = 90%–92%	C– = 70%–72%
B+ = 87%–89%	D+ = 67%–69%
B = 83%–86%	D = 63%–66%
B– = 80%–82%	D– = 60%–62%
	F = Below 60%

TENTATIVE CLASS SCHEDULE:

(Subject to change)

Week	Content Covered	Assignments & Assessment Due
Week 1:	Chapter 1. The Corporation and Its Stakeholders Chapter 2. Managing Public Issues and Stakeholder Relationships Chapter 3. Corporate Social Responsibility and Global Citizenship Chapter 4. Business in a Globalized World	
Week 2:	Chapter 5. Ethics and Ethical Reasoning Chapter 6. Organizational Ethics Chapter 7. Business–Government Relations Chapter 8. Influencing the Political Environment	
Week 3:	Chapter 9. Sustainable Development and Global Business Chapter 10. Managing for Sustainability Chapter 11. The Role of Technology Chapter 12. Regulating and Managing Technology	Midterm Exam-Friday
Week 4:	Chapter 13. Shareholder Rights and Corporate Governance Chapter 14. Consumer Protection Chapter 15. Employees and the Corporation Chapter 16. Managing a Diverse Workforce	
Week 5:	Chapter 17. Business and Its Suppliers Chapter 18. The Community and the Corporation Chapter 19. Managing the Public and the Corporate Reputation	Final Exam-Friday