



**DAVIS UNIVERSITY**

**COURSE SYLLABUS**  
**MGT302 GLOBAL BUSINESS ENVIRONMENT**  
**SUMMER QUARTER 2026**

**QUARTER:** SUMMER QUARTER 2026

**COURSE SYLLABUS FOR:** MGT302 GLOBAL BUSINESS ENVIRONMENT

**CREDIT HOURS:** 5 CREDITS

**INSTRUCTOR:**

**INSTRUCTOR EMAIL:**

**INSTRUCTOR OFFICE HOURS:**

**COURSE DESCRIPTION:** This course examines the forces shaping globalization and how political, economic, legal, and cultural differences impact international business. Students explore trade theory, foreign direct investment, regional integration, and global monetary systems. Topics also include market entry strategies, ethics, supply chain management, and cross-cultural marketing and HR. The course equips students with analytical tools to navigate the complexities of the global business environment and compete effectively in an interconnected world.

**TEXT:** Global Business Today, 2024 release, By Charles W. L. Hill, McGraw Hill, ISBN13: 9781264373970

**LATE WORK POLICY:** All students are expected to submit homework assignments electronically on the date specified on the syllabus. No late homework will be accepted and the student will receive a "0" (zero) for the homework assignment. Should the student refuse to complete the assigned work for the class, it could result in the student failing the class. All work assigned is expected to be completed on the date assigned. The instructor reserves the right to

alter the schedule as necessary. Please be sure to check your email/Moodle for any changes to the schedule.

**PLAGIARISM AND COPYRIGHT INFRINGEMENT POLICY:** Work that is found to be plagiarized receives a grade of zero and often causes a student to fail a class. Documentation of plagiarism is added to the student's academic file as a violation of accepted student conduct and is subject to disciplinary action. Plagiarism is the use of another person's exact words, or their ideas written in the student's words without giving the original author credit.

Plagiarism can result from any of the following:

- Quote material directly without using quotation marks.
- Paraphrase the original so that many of the phrases are the same as the original. A good rule is no more than 3 or 4 words in a row should be the same as the original.
- Copy the original sentence pattern, substitution synonyms for key words.
- Neglect to indicate the source of the original material.

**ASSESSMENTS:**

Content

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Assignments	30%
Exams	60%
Participation	10%
Total	100%

**COURSE GRADE:**

A+ = 97%–100%	C+ = 77%–79%
A = 93%–96%	C = 73%–76%
A– = 90%–92%	C– = 70%–72%
B+ = 87%–89%	D+ = 67%–69%
B = 83%–86%	D = 63%–66%
B– = 80%–82%	D– = 60%–62%
	F = Below 60%

## TENTATIVE CLASS SCHEDULE:

(Subject to change)

Week	Content Covered	Assignments & Assessment Due
<b>Week 1:</b>	Chapter 1. Globalization Chapter 2. National Differences in Political, Economic, and Legal Systems Chapter 3. National Differences in Economic Development Chapter 4. Differences in Culture	
<b>Week 2:</b>	Chapter 5. Ethics, Corporate Social Responsibility, and Sustainability Chapter 6. International Trade Theory Chapter 7. Government Policy and International Trade	
<b>Week 3:</b>	Chapter 8. Foreign Direct Investment Chapter 9. Regional Economic Integration Chapter 10. The Foreign Exchange Market	Midterm Exam-Friday
<b>Week 4:</b>	Chapter 11. The International Monetary System Chapter 12. The Strategy of International Business Chapter 13. Entering Developed and Emerging Markets Chapter 14. Exporting, Importing, and Countertrade	
<b>Week 5:</b>	Chapter 15. Global Production and Supply Chain Management Chapter 16. Global Marketing and Business Analytics Chapter 17. Global Human Resource Management	Final Exam-Friday